

Telephone fundraising role

Location:

Home working (can to be any UK location)

Role description:

Telephone fundraiser: We are seeking personable and passionate individuals to represent a selection of charities and not-for-profits over the phone. If you are passionate about world issues and want to play your role in changing the world for the better. If you have a desire to have engaging conversations with people about potentially serious subjects, and the motivation to make a strong fundraising ask on a charities behalf, then this could be the perfect role for you.

No 'cold calling'. No monotone calling scripts and a supportive and friendly work environment. You will be speaking with existing supporters who have previously donated or shown an interest in supporting the charities work.

No previous phone or fundraising experience required, full training will be provided and you will be well supported in your new role.

Hours: up to 35 hours per week (minimum requirement 17.5 hours per week)

Shifts: Monday-Friday, 12:30-4:00pm, 4:30pm-8:00pm or 12:30 pm- 8:00 pm. (You can work one of two shifts per day as long as shift pattern favours equal or greater evening shifts).

Pay rate: starting rate £13.00 (£13.85 in London) per hour starting rate, rising to £16.00 (£16.85 in London) plus 28 days holiday pay per year (pro rata'd)

Experienced Telephone Fundraiser rate: We offer candidates with 4 months+ experience in telephone fundraising a start rate of £14 per hour (£14.85 in London) and the opportunity to fast track to the next pay level (£15/£15.85) in just 4 weeks.

Pay enhancement scheme: uncapped bonus based on results and call quality. Paid out weekly and eligible from your first full calling week.

34B York Way, London N1 9AB

T: +44 (0) 203 695 1663 | hello@stratcomuk.com

stratcomuk.com

Key attributes:

- As a home worker you must be productive, self-motivated, and self-managing.
- Outstanding interpersonal skills transferable to telephone conversations
- Confident and clear speaking voice
- Adequate IT skills geared toward using a dialling out calling platform
- Confidence in making financial ask, where appropriate more than once within the call
- Ability to both follow a structure (call guide) and use initiative to personalise calls and respond sensitively to supporters.
- Ability to perform to target based working environment

Practical needs:

- Private work space with no noise pollution or household foot traffic
- Laptop or PC running on with MAC or Windows 8 or above (we specifically cannot run on Chromebooks or Windows 7)
- Ability to run an Ethernet cable (provided) from workstation to internet router as home WIFI is rarely strong enough to support desired sound quality

Desired:

- Success in previous telephone or fundraising roles, proven success at working to either sales or fundraising targets in a phone-based role.

To apply:

Please submit a video no longer than 3 minutes, answering the following:

- Why you want the job
- What skills you feel you will bring to this role
- How you will ensure your home work space is quiet and undisturbed and conducive to being focused and productive

Please email your CV, completed [screening questions form](#), and video cover letter* to recruitment@stratcomuk.com