

Launching Soon!

Telephone Town Halls (TTHs)

REAL CONVERSATIONS,
IN REAL TIME.
GENUINE RESULTS.

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Introducing a cost-effective way to engage your members without having to worry about the increased risk or additional costs of travel, event rentals or catering. A Telephone Town Hall will give you the experience of a live membership meeting from the comfort of your own home or office, and your members won't have to travel to attend.

For over 25 years, Stratcom has worked with Canada's top nonprofit organizations, charities, political candidates, and unions. Our experience and understanding of how to reach the public can support you and your work to effectively connect you to your supporters. Telephone Town Halls (TTHs) allow you to connect with thousands of participants and meet them where they are, in real-time, and all from the comfort of your office, or ours.

Our union clients use TTHs for:

- Updates on bargaining
- Annual General Meetings and General Member Meetings (ask us about long-form meetings)
- Activism and engagement with issue advocacy
- Endorsing candidates and political parties
- Ratification meetings

HOW DOES A TELEPHONE TOWN HALL WORK?

The Day Before Your Telephone Town Hall, we send your members a text message notifying them as to when the TTH will take place.

On the Day of Your Event, your members are connected to the event by telephone. If the person misses the call, we leave a message letting them know how they can dial in.

During Your Telephone Town Hall, you will be able to poll the participants—even on the fly! You will have the ability to respond to any questions, live, just like on a radio show. Our professional screeners will do the work of identifying callers and screening their questions. Special features are available to enhance the reach of your town hall such as *8—when participants press this on their phone, they will receive a text message

from you giving them more information on your topic, directing to a website or even sending them a link to a map. *0 offers your listeners the ability to 'patchthrough' to another phone number where they can speak with an expert, book an appointment, or get more information that is specific to their individual needs. This feature has so many possibilities, depending on who you are trying to reach and what the goals are for your event.

After Your Live Event, you will receive all your data—who joined the call, how long they stayed on, how they answered poll questions and if they left a voicemail, as well as the full recording of the TTH which you can use to reach people who were unable to join the live event.



FREE LIVE WEB AUDIO STREAMING

Stratcom can provide live audio streaming of your TTH so your supporters can listen to the event from any device and can create a personalized url which includes your logo or image file.

HIGH QUALITY VIDEO WEB STREAM AVAILABLE

Beyond what a Zoom call can offer, our TTH platform can be customized to include a broadcast quality web stream from multiple sources, each in a distinct location, with customizable video assets designed to mimic your organizations look and feel. These events are interactive through an online portal which allows participants to type in their questions for the hosts and participate in live polls.

LEVERAGE YOUR RESULTS

Our expert staff will provide insightful data reporting, allowing you to take your data to the next level! At Stratcom, we support you according to your needs: before, during and after your TTH event. With no special equipment required, a TTH can be put together within a matter of days (we recommend 2 weeks of lead time for your first event).

WE PROVIDE EXPERTISE & SUPPORT

At Stratcom, we support you according to your needs: before, during and after your TTH event. With no special equipment required, a TTH can be put together within a matter of days. You can run your TTH event from any location of your choosing. Your team can participate safely from a distance, without ever needing to be in the same place. Regardless of your level of media awareness, we'll brief you and your speakers on current industry regulations and review your script for best practices.



We have used Stratcom's services for many years to maintain contact with our membership across Manitoba. Whether we've had our quarterly province-wide general membership meeting, a negotiations meeting, or a quick voice message to get out, Stratcom's team has been flexible and fast to work with."

Jeff Traeger
President
UFCW, Local 832



STRATCOM | UK

CONTACT US:

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