STRATCOM | UK

Text Messaging

AN IMPORTANT TOOL TO INFORM, ENGAGE & DRIVE ACTION

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Text messaging is fast becoming a key tool for a wide variety of engagement activity. From signing petitions, to donating money, to Getting Out the Vote, SMS, Facebook Messenger and other forms of instant messaging are reaching audiences you can't reach as quickly or effectively in other channels. With read rates often hitting 98% in 2 minutes, text messages reach your audience in a way no other channel can.

Stratcom is proud to partner with Prompt.io, a next generation text messaging platform that allows you to create, automate, and personalize conversations that deepen relationships, collect data, and lead to action.

Prompt.io is a highly customizable, feature-rich platform that allows users to launch text campaigns that are automated (A2P), peer-to-peer (P2P), or a hybrid of the two.

- Works via SMS text and Facebook Messenger conversation

- Seamlessly transition conversations from text broadcasts to Peer-to-Peer texting

- Includes 'Instant Apps': microsites easily built and deployed within Prompt.io

- Create automated reply messages based on KEYWORDS

- CMS integration with NationBuilder, Salesforce and more to come

- Google Maps integration for map-based targeting and segmentation

- Robust, real-time analytics

- New Library to create and manage common replies

OUR SERVICES

Text broadcast

Just need to send a one-off text broadcast for rapid response or informational purposes? Prompt.io can fully support a simple text broadcast program.

Text banking

Don't have time or capacity to text your supporters? Our team of experienced texting agents are trained in both engagement and fundraising text campaigns to text on your behalf.

TEXT MESSAGING IN ACTION

- Confirm and update your members' contact information.

- Engage with and mobilize your members.

> " *Prompt.io is the ideal merger between a text based platform and a data gathering/analytics platform. With Prompt.io we have an endless capacity to communicate longer or more complex updates, build data collection tools, and create actionable events. Prompt.io has all the tools we need."*

Molly Kraft
Labour Relations Officer,
Provincial Organizing

ONTARIO NURSES' ASSOCIATION